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NIKOLINAKOS - LARDAS & PARTNERS

LAW FIRM

Intellectual & Industrial Property Practice



Leading
Experts
in IP &
Technology



ABSOLUTE SPECIALIZATION

DEFINITIVE ADVICE – POWERFUL LITIGATION

This IP team has strong business knowledge”.

Legal500, EMEA, 2017

“This IP Practice is praised for its ability to retain sight of the big picture”.

Legal500, EMEA, 2017

“Superb reputation for IP and technology matters”.

Chambers & Partners, 2016

“This law firm combines tremendous legal expertise with thoughtful business advice”.

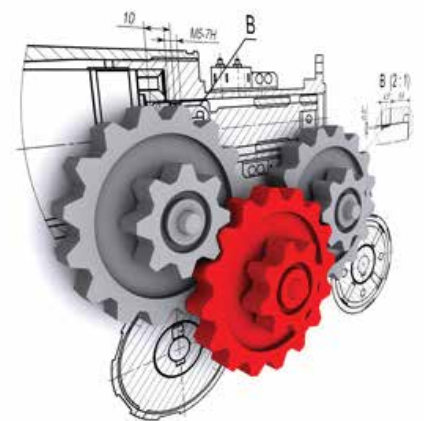
Legal500, EMEA, 2016

“Nikolinakos - Lardas & Partners’ business-oriented and responsive IP team is efficient, practical and results focused”.

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“Nikolinakos - Lardas & Partners Law Firm provides guidance on complex matters in an efficient and convincing manner. Its quality and client service are exceptional”.

Chambers & Partners, 2016



OUR LAWYERS

Our Intellectual & Industrial Property Practice helps drive your business growth by protecting and leveraging your ideas and innovations, your brand, and your creative works. With real specialists, we combine a strategic outlook with deep legal knowledge and a keen understanding of the technological and business factors involved in this area of law.

Our lawyers are highly recommended by prestigious international legal directories. Indicatively:

Nikos Nikolinakos is a standout figure in the field of telecoms and technology law". [Legal500, 2017]

Alexis Spyropoulos is strong on data privacy and cybersecurity". [Legal500, 2017]

Nikos Nikolinakos has been described by market commentators as an **impressive counsel** who has a business understanding that goes beyond legal matters.[Chambers & Partners, 2016]

Among the team of '**tech specialists**', Nikos **Nikolinakos** and Elias **Lardas** are **recommended**. [Legal500, 2016]

Nikos Nikolinakos is "an expert in the area of trade marks, copyright and unfair competition. [Chambers & Partners, 2016]

Nikos Nikolinakos is a **notable regulatory expert**, respected by clients for his steely determination". [Chambers & Partners, 2015]

Elias Lardas produces **excellent IP work**. [Legal500, 2014]

Dina Kouvelou is 'very professional, **business-oriented**' [Legal500, 2015] and has '**perfect knowledge** of the legal and market issues'. [Legal500, 2014]

The '**efficient, reliable**' **Dina Kouvelou** 'consistently delivers a **high-calibre service**'. [Legal500, 2014]

Nikos Nikolinakos is a **formidable regulatory lawyer**. He inspires confidence and is an excellent choice for any serious dispute. [Chambers & Partners, 2013]

Elias Lardas is 'an **extremely successful and experienced litigator**' with '**invaluable insights**'. [Legal500, 2013]

Dina Kouvelou is '**a true TMT expert**' who 'delivers the highest level of service', and is praised for her 'accuracy and clever tactics'. [Legal500, 2013]

Nikos Nikolinakos is '**immensely experienced**', and undoubtedly one of the **top lawyers** in the **TMT** sector in Greece ". [Legal 500, 2013]

Dr. Nikos Nikolinakos is a **first-class regulatory counsel**. He is vastly experienced and innovative. [Legal500, 2013]



OUR **CLIENTS**

We advise companies of all sizes and in virtually all industries across the life cycle of IP assets, from development to commercialization and licensing through to maturity. We have considerable depth in the full array of intellectual property law - both contentious and non-contentious - including copyrights, patents, trade secrets and trademarks.

Clients in **telecommunications, information technology, e-commerce, computer hardware and software, high-tech, consumer products, media and entertainment, pharmaceuticals, manufacturing** and other industries rely on us to address their most important issues involving intellectual property rights.

We are sensitive to the cash constraints on **start-ups** and are skilled in identifying those steps that must be taken early and those that can safely or with less risk be deferred until greater resources are available. Our experience in advising and negotiating options, licences and other agreements with third parties can often release resources early, whilst preserving the proper long-term rewards for the entrepreneur.



EXPERIENCE & EXPERTISE – OVERVIEW

IP Strategy & Counseling

We serve as strategic advisors to our clients in order to resolve issues and achieve their aims without the need to resort to litigation. For instance, we help companies evaluate and manage intellectual property risks; provide strategic advice on intellectual property protection and enforcement programs; work with clients in the restructuring of intellectual property assets; and help guide companies through branding and licensing strategies. In sum: **we develop together an IP strategy within your commercial plans.**

IP Transactions

Our **intellectual property transactions practice** handles complex business deals. We have significant experience in structuring, drafting and negotiating transactions that include licenses; strategic collaborations and corporate partnerships; joint ventures; research and development agreements; manufacturing agreements; supply and distribution agreements; marketing and promotion agreements; outsourcing; and consulting and services agreements.

IP Litigation

We appear regularly before courts and government agencies providing comprehensive assistance in acquiring, enforcing, defending, and exploiting intellectual property. **We prosecute and litigate complex IP matters.** assisting clients in protecting their intellectual property rights from infringement, counterfeiting, misappropriation and unfair competition. We tailor our strategies based on our clients' needs, and give practical advice with respect to asserting, defending against, or settling intellectual property claims.



TECHNOLOGY TRANSACTIONS

Transactional IP – Technology transactions

Our lawyers have expertise and experience in innovation-driven businesses — from IT, telecommunications and cloud computing to pharmaceuticals, life sciences and medical devices — and can provide sound counsel on the protection, use, exploitation and enforcement of intellectual property.

We focus on the development, protection, exploitation and use of intellectual property and technology-related assets through the stages of a company's growth, as well as the sourcing of strategic assets and services for use in a company's operations.

Our lawyers provide practical, industry-savvy strategic guidance to help our clients address their needs, by developing and negotiating:

- Intellectual property development and licensing agreements
- Technology transfer agreements
- Distribution and reseller agreements
- Share and asset transactions
- Joint ventures & strategic alliances
- Outsourcing and service agreements
- OEM and supply agreements
- Advertising, marketing and co-branding agreements



COPYRIGHTS / TRADEMARKS

Copyrights – Protection, Enforcement & Risk Assessment

We help our clients to obtain the full benefit of their copyright assets through registration and licensing, enforcing their copyrights where needed and preventing infringement of the copyrights of others.

We have extensive experience in the **traditional copyright industries** — including music, publishing and film — and particularly focused capabilities in **technology** and **digital media**, building on our extensive TMT expertise and experience.

In particular, we act for a range of clients across the copyright spectrum, including leading telecommunications operators, film, games and software producers, TV production companies, publishers, consumer electronics manufacturers, online service providers.

Trademarks

We assist our clients with a strategic approach to the **protection and enforcement of** their **trademarks**, including attending to preliminary clearances and the registration of trademarks, dealing with opposition, non-use and infringement actions, assisting with **commercial transactions** and providing experienced **litigation** services.

In particular, we are experienced in:

- Trademark prosecution, portfolio management and advisory work
- Trademark assignment, licensing, due diligence, audits and other transactional work
- Trademark oppositions, cancellations, litigation and enforcement



PATENTS / IPRs & COMPETITION LAW

Patents

Engaging experienced counsel on strategic patent portfolio analysis has become essential to clients (such as major electronics, telecommunications, software, biotechnology, and pharmaceutical companies) who want to maximize their revenue-generating opportunities.

We regularly provide strategic patent advice at research and product development stages, as well as for marketed products. Our lawyers counsel clients on how to maximize their business returns by creating and managing their patent portfolios.

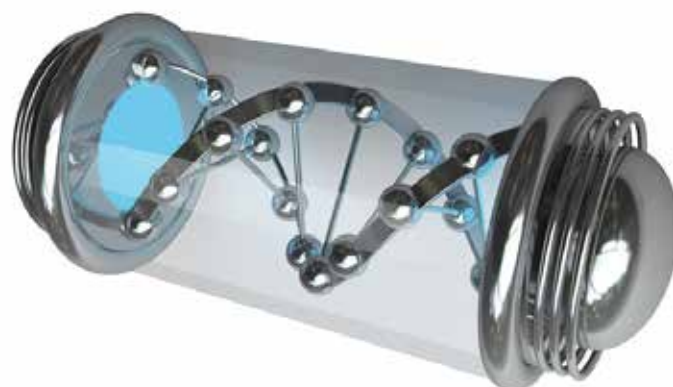
We are, therefore, well equipped to handle matters relating to:

- **Patent filing**, prosecution and **portfolio management**
- **Patent licensing**, technology transfer agreements and other commercial transactions
- Patent enforcement & **litigation**

IP Rights & Competition Law

We use our antitrust (competition law) experience to realize the full value of intellectual property rights. To this end, we act on complaints, claims and defences involving the **assertion of competition law in an intellectual property context.**

Our Practice covers all aspects of competition law and intellectual property licensing and involves issues concerning R&D, technology collaboration agreements, software and content licensing, manufacturing, marketing, agency and distribution agreements, service supply and dispute settlement arrangements.



In sum: our Intellectual & Industrial Property Practice offers litigation services as well as legal/strategic advice and responds to clients' needs in a broad range of IP issues, including:

- IP Litigation
- IP and Technology – Technology Contracts
- Licensing and Technology Transfer
- IP in Commercial Transactions
- IP Audits & Due Diligence
- IP Portfolio Analysis & Management
- Intellectual Property & Competition Law
- Copyrights
- Data Protection, Privacy and Information Management
- Domain Names
- Misleading Advertising and Unfair Competition
- Internet and E-Business
- Media Litigation and Counseling
- Outsourcing
- Patents – Filing & Prosecution
- Patents – Strategic Counseling and Portfolio Development
- Industrial Designs
- Trade Secrets and Confidential Know-How
- Trademarks & Brands
- Management of Trade Marks Portfolios



RECENT DISTINCTIONS **AWARD WINNING**

Client satisfaction is the real measure of success for the work we do. But we also value the external recognition gained through the awards we have won

We are highly recommended by international legal directories, such as Chambers & Partners and Legal500, as a leading law firm in Technology and IP.



"Nikolinakos - Lardas & Partners' **business-oriented** and **responsive IP team** is **efficient, practical** and **results focused**".

Legal500, 2016

"Nikolinakos - Lardas & Partners Law Firm provides guidance on complex matters in an **efficient and convincing manner**. Its **quality and client service are exceptional**."

Chambers & Partners, 2016

"**Prominent TMT practice**"

Chambers & Partners, 2015

"**Very experienced** litigation team"

Legal500, 2015

"Experienced in **representing both domestic and international clients**

before courts and regulatory authorities"

Chambers & Partners, 2014

"**This firm continues to impress with its regulatory expertise**"

Chambers & Partners, 2013

"**Top regulatory/competition team** in the TMT sector in Greece"

Chambers & Partners, 2012

"**This IP Practice is praised for its ability to retain sight of the big picture**".

Legal500, EMEA, 2017

"This **IP team** has **strong business knowledge**".

Legal500, EMEA, 2017

"**Superb reputation** for **IP and technology** matters".

Chambers & Partners, 2016

"This law firm combines **tremendous legal expertise** with **thoughtful business advice**".

Legal500, 2016

"The **level of service** is generally **very high**' and **'industry knowledge is deep'**

Legal500, 2015

"Their TMT team has **deep and extensive knowledge**"

Chambers & Partners, 2014

"Nikolinakos - Lardas LLP has earned an **'outstanding' reputation**"

Legal500, 2013

"**The Firm's TMT expertise ranks it not only among the top in Greece, but also at an EU level.**"

Legal500, 2013

"**Superb reputation** for **TMT matters.** "

Legal500, 2012

contacts

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